



aspire
Training
Solutions

Building Leaders
Transforming Nations

Aspire is a consulting and training firm that started in 2007, committed to delivering transformational solutions using innovative learning methodologies serving private and public sector through our three departments **Corporate, Community** and **Youth Employability.**

Who we are



Vision

To empower, enlighten and inspire deep lasting transformation in the lives of individuals, teams, organizations and communities to live, lead and prosper.



Mission

To deliver unrivaled integrated experiences in every training solution we implement using a unique methodology combining knowledge, experience & innovation.

Values



Impact

We add a value with a winning mind-set.



Daring to be Different

We create an unrivalled experience with innovation.



Collaboration

We work in teams with passion.



Service

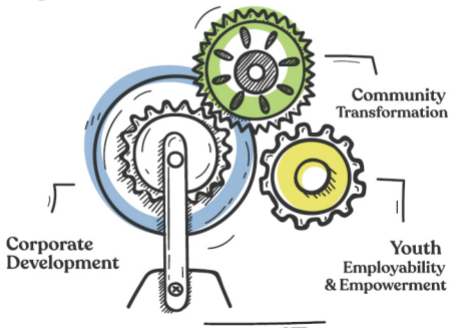
We genuinely support our customers.

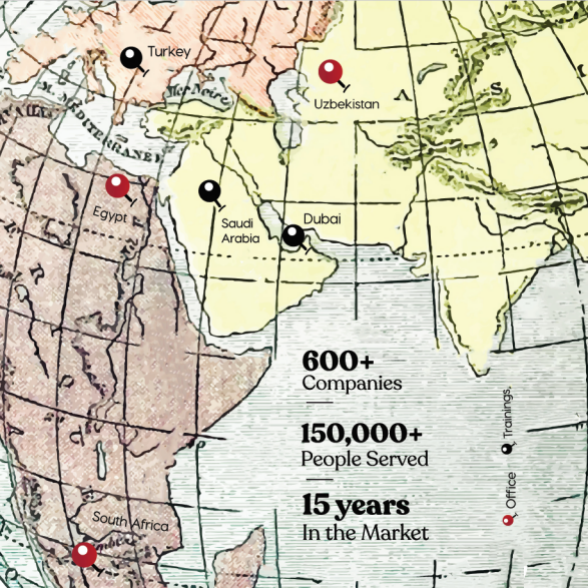


Constant Improvements

We learn continuously with intentionality.

Departments





Turkey

Uzbekistan

Egypt

Saudi
Arabia

Dubai

South Africa

600+
Companies

150,000+
People Served

15 years
In the Market

Office

Trainings

18^{min.} Rule

20% of learning time to deliver knowledge and 80% for application.

Community of Practice

Creating a system to sustain learning in the organization.

Learning Matrix

Integrating behaviors and skills.

Experiential Learning

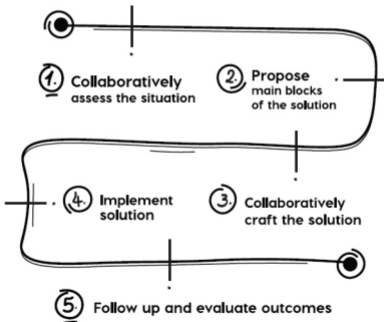
Providing an experience for participants through interactive learning methods.

Neuro- Science Based

Using latest techniques like repetition, chunking and alternating between focused and diffused modes of learning.

Process

Each solution is tailored according to the customers' needs.



**Corporate
Development
Department**



Corporate Development Purpose

We partner with corporates to create and convey the desired culture, build high performance engaged teams, and facilitate the journeys that will lead to the achievement of their long term strategic goals.

We equip and engage employees within organizations with the proper minds, hearts and skills to lead.

01.

**Corporate Culture
Transformation**

02.

**Team
Dynamics**

03.

**Employee
Growth**

04.

**Leadership
Development**

What we do


01.

Corporate Culture Transformation

Setting a defined culture for your company is crucial, it defines the environment in which the employees will work and help the organization realize its vision.

In order to shape the company culture, Aspire offers the below services:

- Crafting company vision
- Crafting strategic objectives and realizing strategic alignment
- Crafting leadership principles
- Crafting company values
- Reinforcing company values



Corporate Culture
Transformation

“
Culture
eats Strategy
for breakfast ”

02.

Team Dynamics

Working in teams is inevitable. We help you build well connected and productive teams that are capable of growing together and working towards common goals using the following solutions:

- **Team Engagement**
- **Team Simulations**
- **Team Essential Skills**

03.

Employee Growth

Do your employees give their absolute best each day?

Are they committed and devoted to your company goals?

Aspire is committed to increase employee productivity through the below services:

- Wellness programs
- Employee Engagement Survey and Workshop
- Essential Skills

04.

Leadership Development

Aspire Leadership Academy supports you in creating your company's leadership pipeline and assures that your managers are capable of leading their teams to get the best out of them.

Aspire has programs that target executives, middle management and first time managers.

Tools & Techniques

- Training Workshops
- Team Simulations
- Assessments
- Consultative Workshops

**How
we do it**

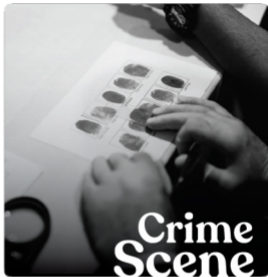
Some of our training workshops

- **Team Engagement**
- **Employee Engagement**
- **Wellness Program**
- **Company Strategy and Culture**

- **Leadership and Management**
 - Leading Change
 - The Intrapreneur
(Leadership for middle management)

- **Interpersonal Skills**
 - Effective Communication
 - Emotional Intelligence
 - Problem Solving & Decision Making
 - Time & Priority Management
 - Effective Presentation
 - Negotiation Skills
 - Life Balance

- **Technical Training Programs**
 - Sales Foundation
 - Customer Service
 - Business Correspondence



Some of our Team Simulations



**Personal
Assessment**



**Team
Assessment**



**Engagement
Assessment**



**Skills
Assessment**



Emergenetics
(Merging of brains and behavior)



Some of our Corporate Clients



Some of our Corporate Clients

**Community
Transformation
Department**



Community Transformation Purpose

"Equipping the incapable and unqualified communities and individuals to lead and make a real difference in their societies.

This happens through innovative empowerment solutions with focus on high potential, influential yet marginalized and underserved groups to lead social change and cultural transformation through experiential learning and sport."

01.

Gender

02.

Education

03.

**Social
Empowerment**

04.

**Economic
Empowerment**

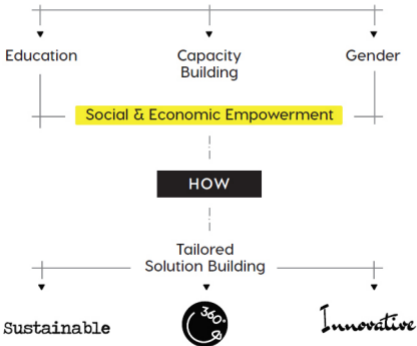
What we do

Sustainable Development Goals

Aspire contributes to achieving the goals of sustainable development, with an emphasis on the following goals:



Community Transformation Empowerment Programs



How we build our solutions ?

Sustainable

We design solutions with lasting impact.

Innovative

We support communities to use their existing resources to be used innovatively to address their challenges.



Our solutions are built not only to target the direct beneficiaries that are being served but rather cover all the stakeholders impacting the target groups.



PSYCHODRAMA

**FILM
MAKING
AND ART**



MUSIC



TOT

MARCOM

We integrate our community expertise with marketing and communication tools to support community development organizations reach their ultimate visibility goals.

**CURRICULUM
DESIGN
& WRITING**

**TEAM SIMULATION &
MESSAGE REINFORCEMENT**

**ONLINE LEARNING
& DIGITALIZATION**



Tool Box

Sport for Development

Sport is the ultimate methodology that we use to achieve our development goals because it has proved that it motivates, inspires, empowers and connects people. Sport builds leaders, decreases differences and upsurges diversity.

Sport instills life skills and promotes strong body, mind and spirit.

Strategic Partners



Art for Development

Aspire uses various types of arts to reach the desired outcome. We recognize the value of art in engaging communities to become cohesive, integrated and inspire alternatives to community problems.

Strategic Partners

MEDFEST
Egypt

01. Gender

Gender Empowerment Programs

(Womanhood & Manhood)

We are keen to serve women to recognize their full potentials on a psychological, social and economic levels. Similarly, we serve men as an integrated partners of the development processes.

The manhood programs seek to aid men to identify the difference between masculinity and manhood and embrace their gender roles.

Family Programs

As a part of the 360 degrees strategy, Aspire recognizes the importance of creating integrated families of one unit.

Capacity Building Programs

Life skills are necessary for each and everyone; however, marginalized and vulnerable communities are the most at stake segments. We look to enable refugees, migrants and children in street conditions become empowered in the day to day life activities.



02. Education

Education Empowerment Programs

Through education based programs, Aspire has served technical school students, public school students and university students to enroll in extra-curricular activities with the aim of fostering an environment free of violence and bullying on one hand and building team work and integration programs on another. Besides, a focus on employability skills is ensured to build the gap between market needs and studies.



03. Social Empowerment

Life Skills Programs

Life skills are necessary for each and everyone; however, marginalized and vulnerable communities are the most at stake segments.

We look to enable underserved groups to become empowered in day to day life activities.

Health and Wellbeing Programs

Health and wellbeing are highly integrated within Aspire's strategy.

Through this component, we serve organizations and individuals to lead mindful and balanced lives.



04. Economic Empowerment

Aspire acknowledges that economic empowerment is vital for recent university graduates, refugees, migrants and breadwinners. Through this program, we tailor employability and entrepreneurship programs for the target beneficiaries.

Online Services

Online Training Courses on Learning Management System (LMS)

Development of online training courses (soft and technical skills) with knowledge check points to test knowledge gain. Online courses to be uploaded on LMS.

Narrated PowerPoint Videos

Any technical content can be delivered through ppt presentations using simple graphics/infographics. This happens through the creation of scripts, ppt and voice over dubbing.

Fully Animated Video

Any technical content can be illustrated through motion graphics or animated videos. This happens through the creation of scripts, storyboards and motion graphics.

Online Services

Development of Digitalized Content

In order to deliver blended or Live trainings, content should be digitalized in order to include online activities through the integration of interactive online tools.

Live Interactive Trainings

Delivery of Live Interactive Trainings through online conferencing tools (i.e. Zoom, MS Teams, Webex ... etc.

Blended Trainings

Delivery of Live Interactive Trainings while the integration of LMS to integrate videos, online assessments/quizzes, assignments... etc. Blended Trainings are delivered through online conferencing tools & LMS.

Webinars

Delivery of webinars to mass number of audience for 1-2 hours.

Target Groups



01

Principals
Teachers
Educators
Students



04

Women
Men
Families



07

Youth
Volunteers



02

Local and
International
Organizations'
Employees



05

Refugees
Migrants



08

Children
living in street
conditions



03

Government
Employees



06

Sports
Coaches



09

Social
Workers



Some of our Community Clients



Some of our Community Clients

**Youth
Employability
& Empowerment
Department**



Youth Employability & Empowerment

We constantly work to bridge the gap between the academic learning and the marketplace need of empowered young professionals by equipping them to become the Entrepreneurs who find their own creative and market relevant startups or Intrapreneurs who create and lead positive change within their organizations.

Our Solutions are built on analyzing the whole market scene from all dimensions including but not limited to employers, youth and the governmental direction; assessing the gaps and market dynamics then continuously crafting solutions that serve from the inside out and downwards up satisfying the hierarchy of all the stakeholders' needs.

How we build our solutions

Target Audience

Youth
at large from
18-35
years

Stakeholders
serving youth such as
Universities
& **School Academia**

01.

**Entrepreneurship
Programs**

02.

**Scholarships
Management**

03.

**Employability
Skills Development**

04.

**Private
School Programs**

05.

Career Guidance

01.

Entrepreneurship Programs

What we offer

We provide youth with all the possible assistance to create their own startups through our own entrepreneurship programs in addition to our partnerships with many different accelerators and incubators to equip youth to start their own business.

- Basics of Entrepreneurship Programs
- Incubator Cycles
- Accelerator Cycles
- Mentorship Programs

02.

Scholarships Management

What we offer

Our services include managing scholarships with different donors and funders reach out for youth everywhere by serving unprivileged youth and youth all over the MENA region.

- Selection interviewing of candidates.
- Different tailored training programs as leadership, soft skills, employability skills & entrepreneurship programs.
- Implementation of community projects.

03.

Employability Skills Development

What we offer

Integrated programs of the essential skills, personal qualities and values needed to thrive in any workplace to bridge the gap between academic learning and the workplace needs.

Workplace Ethics programs for students and new hires to get familiar with the business life promoting professionalism inside the workplace.

04.

Private School Programs

What we offer

The full integration of students into university, both socially and academically, indicates a successful transition. The integration means that the students perceive that they have the skills to perform, pass their courses and remain in the university.

And to close this Gap, we should tackle the learning gap, for this Aspire has crafted the below programs to empower High school students and equip them for their transition.

05.

Career Guidance

What we offer

Career guidance is the lifeline for students in a sea of uncertainties. Recently conducted studies emphasize the effect of university and job-dropouts on the national economy. Aspire has decided to tackle students' uncertainties by walking with them the journey of answers.

We believe that before a student can answer the "What do I want to do when I graduate?" question, they have to first answer the Who am I? What are my skills? and What do I love doing? questions. Our Career Coaching programs are designed to help students navigate gradually through this journey till they are able to draw an action plan for their lives.



Some of our Youth Clients



+20227749226
+201210860004



info@aspire.com.eg



www.aspire.com.eg



82 Abd El-Aziz Fahmy Street, Saint
Fatima Square, El Nozha, Heliopolis,
Cairo, Egypt



AspireTrainingSolutions



aspire_egypt



aspire-training-solutions